

## Marketing Louisburg College

| <b>Competency</b>   | <b>Course Prefix<br/>&amp; Number</b> | <b>Course Title</b>   | <b>Course Offerings</b> |
|---|---------------------------------------|---|-------------------------|
| A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted. |                                       | When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted. |                         |
| A Principles of Marketing   | BUS 261                               | Marketing   | F, S                    |
| D Entrepreneurship  | BUS 299                               | Small Business Entrepreneurship   |                         |

Posted: 2/10/2016

Revised: Winter 2016

**Course Offering Codes:**

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

**Notes:**

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.louisburg.edu/>